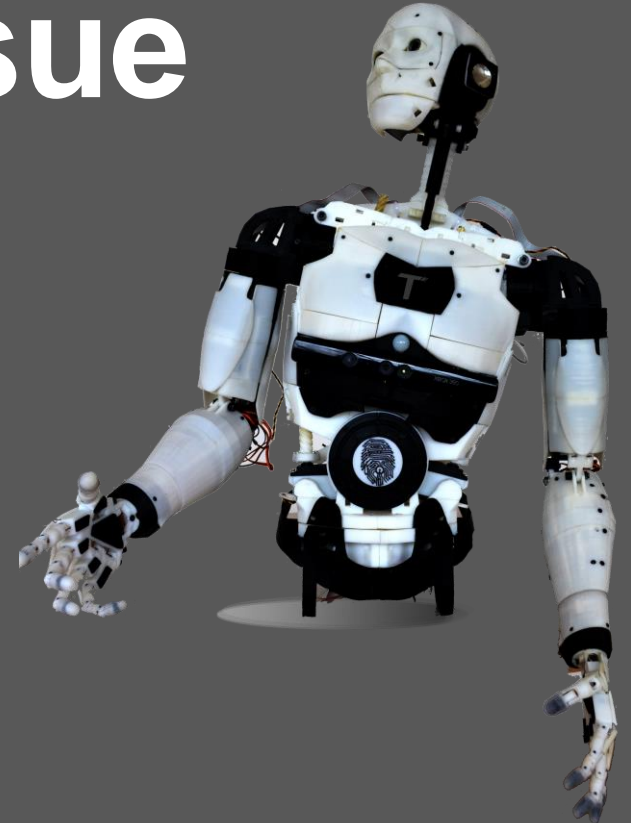


To be seen as a learning human and not a technical issue

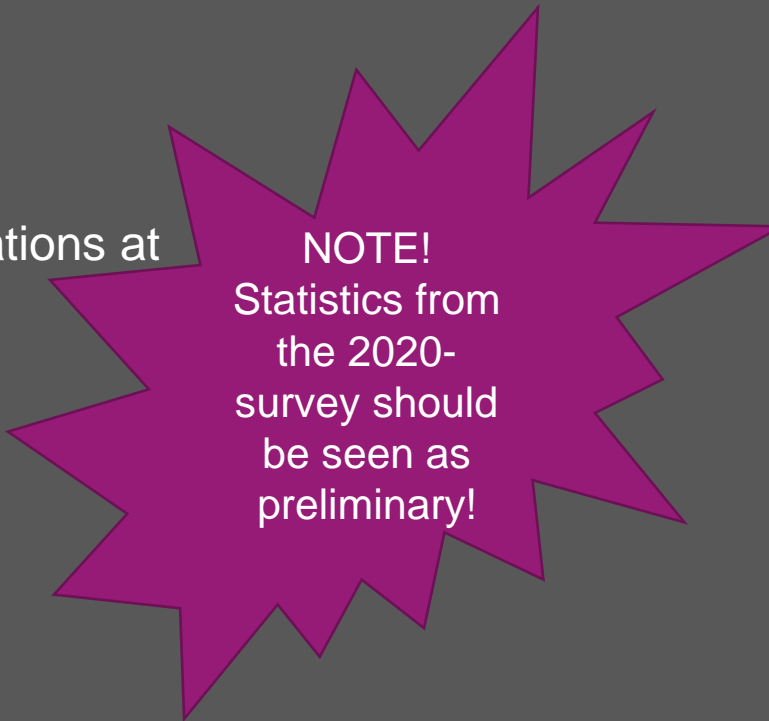
PhD Ulli Samuelsson

2021-01-28



BACKGROUND TO MY PRESENTATION

- Statistics from 2020:
 - Autumn 2020 - postal questionnaire - simple random sample of 2 500 Swedish citizens aged 65–90.
 - 1 610 questionnaires were returned, giving a response rate of 64%.
- Observations from autumn 2019:
 - 20 hours of field studies in the form of participant-as-observer observations at a public library

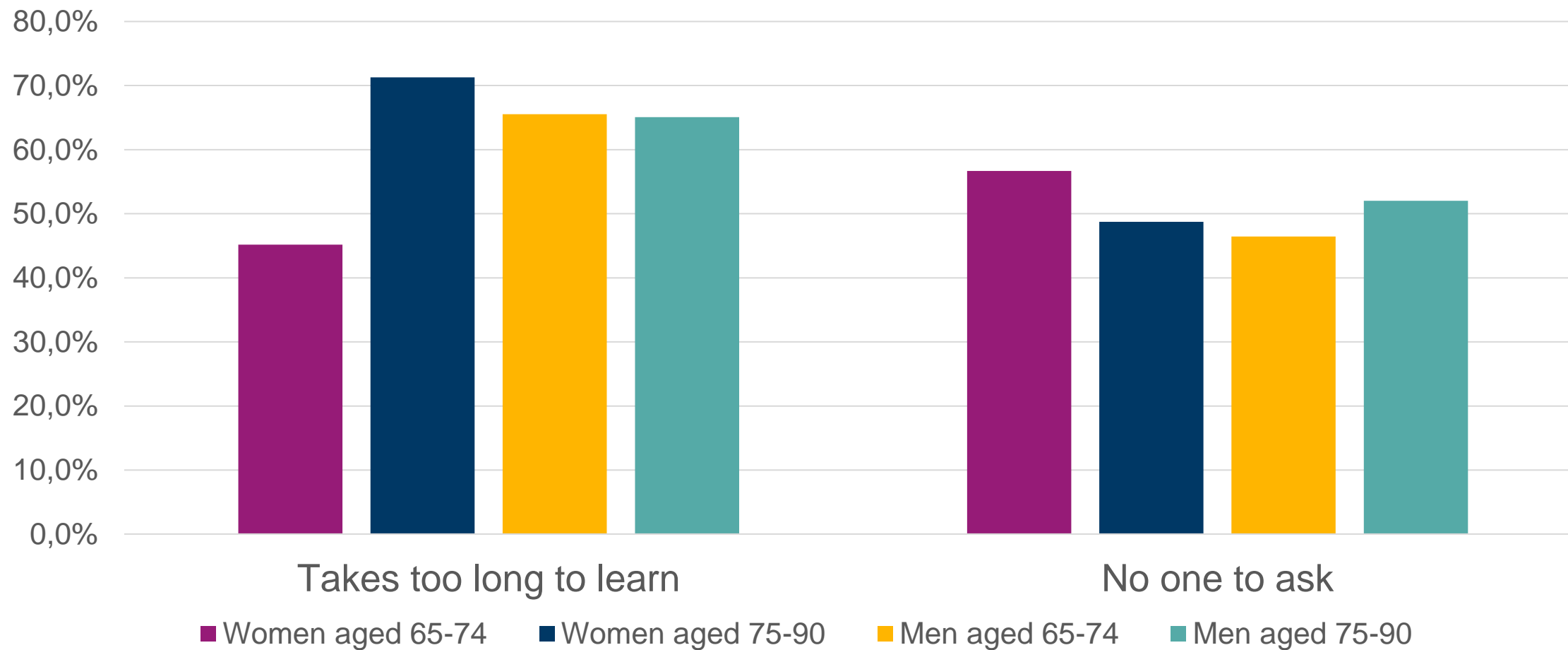


NOTE!
Statistics from
the 2020-
survey should
be seen as
preliminary!

DIGITAL INCLUSION AMONG SWEDISH SENIORS

- 69 % are daily internet users (age 65-90)
- 16 % of the women aged 65-90 never use the internet
- 14 % of the men aged 65-90 never use the internet
- 5 % of the seniors aged 65-74 never use the internet
- 29 % of the seniors aged 75-90 never use the internet

Reasons to not use the internet



HOWEVER, THE MAIN REASON IS...

”I manage well without it”!

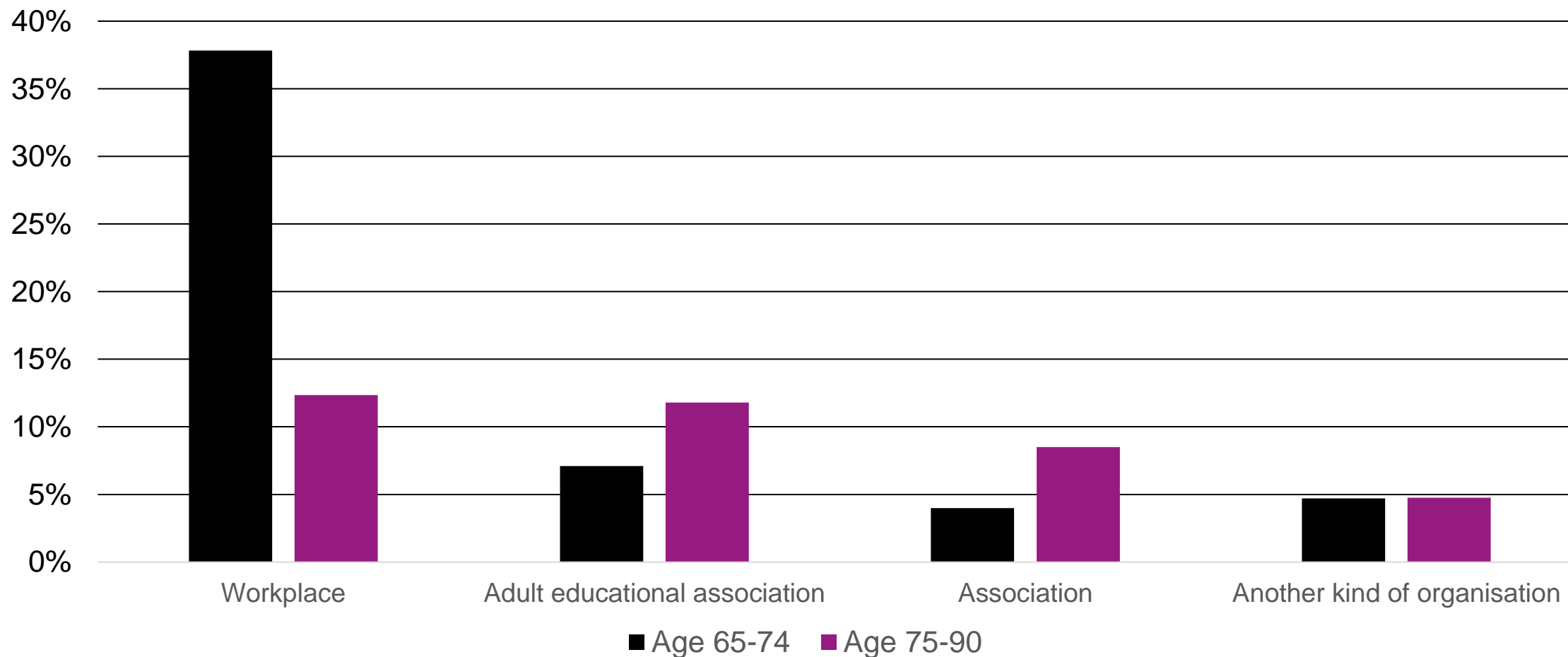
age group 65-74: 68 %

age group 75-90: 74%

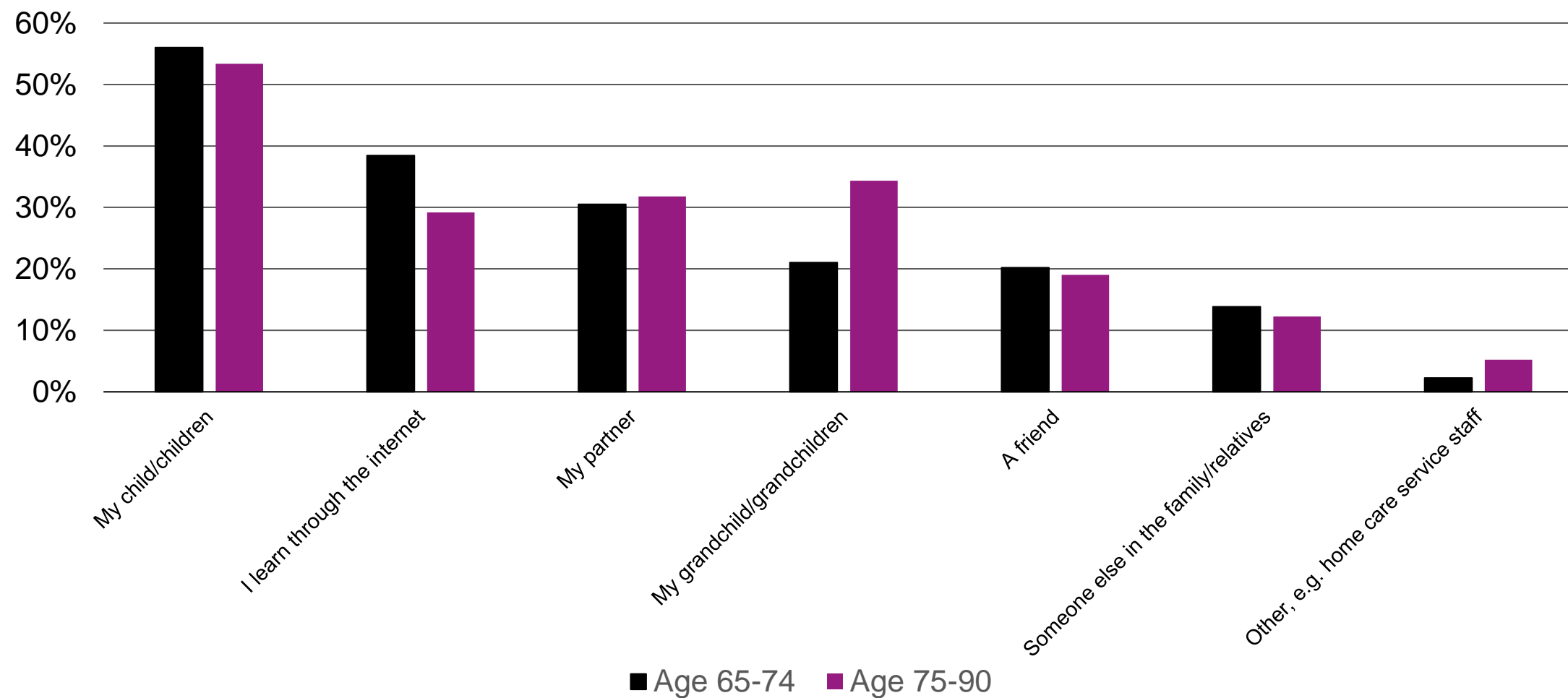
women: 74 %

men: 70 %

Participated in computer or IT education the last ten years



Who seniors often ask to learn more about digital technology



LET ME INTRODUCE YOU TO MY FRIENDS



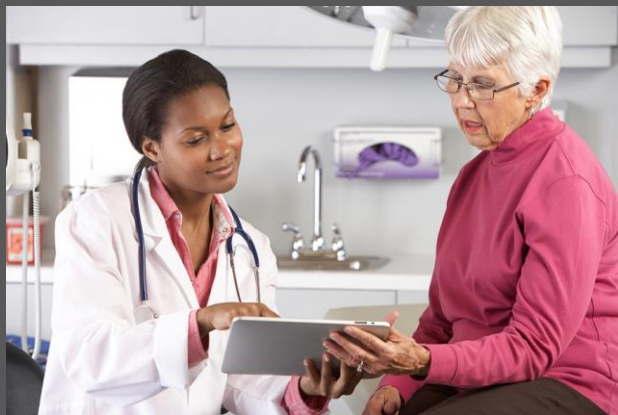
Anna

Beryl

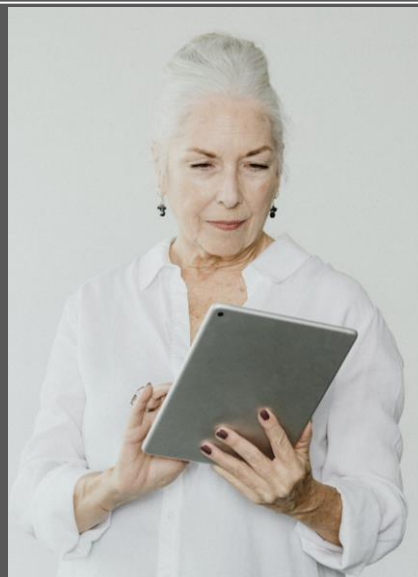
Celia

Doris

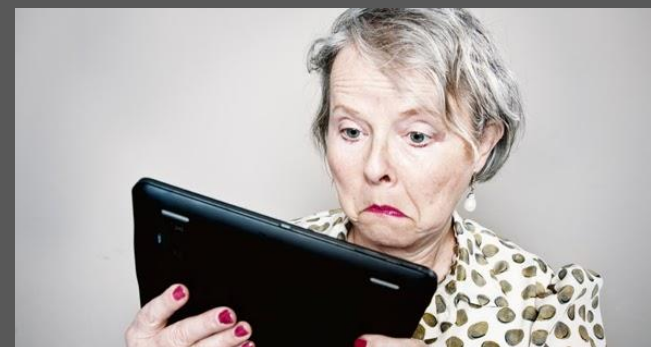
Eve



Anna



Beryl



Celia



Doris

(It could have been
Alfred, Bert, Curt,
David and Eric)



Eve

THE COVID-EFFECT – FALSE OR TRUE?

High educated (university)

- 48 % have increased their use of digital media
- 29 % have started to do new things with digital media
- 18 % have increased their digital competence

Low educated (compulsory school)

- 26 % have increased their use of digital media
- 14 % have started to do new things with digital media
- 10 % have increased their digital competence

Besides, there is an age effect among the low educated, but not among the high educated



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