To be seen as a learning human and not a technical issue

PhD Ulli Samuelsson
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BACKGROUND TO MY PRESENTATION

• Statistics from 2020:
  - Autumn 2020 - postal questionnaire - simple random sample of 2 500 Swedish citizens aged 65–90.
  - 1 610 questionnaires were returned, giving a response rate of 64%.
• Observations from autumn 2019:
  - 20 hours of field studies in the form of participant-as-observer observations at a public library

NOTE!
Statistics from the 2020-survey should be seen as preliminary!

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DIGITAL INCLUSION AMONG SWEDISH SENIORS

• 69 % are daily internet users (age 65-90)

• 16 % of the women aged 65-90 never use the internet
• 14 % of the men aged 65-90 never use the internet

• 5 % of the seniors aged 65-74 never use the internet
• 29 % of the seniors aged 75-90 never use the internet

Statistics from 2020
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Reasons to not use the internet

- Takes too long to learn
- No one to ask

Women aged 65-74
Women aged 75-90
Men aged 65-74
Men aged 75-90

Statistics from 2020
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HOWEVER, THE MAIN REASON IS…

”I manage well without it”!

age group 65-74: 68 %
age group 75-90: 74%
  women: 74 %
  men: 70 %
Participated in computer or IT education the last ten years

- Workplace: 40%
- Adult educational association: 15%
- Association: 5%
- Another kind of organisation: 3%

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Who seniors often ask to learn more about digital technology

- My children/children
- Learn through the internet
- My partner
- My grandchildren/children
- A friend
- Someone else in the family/relatives
- Other, e.g. home care service staff

Age 65-74 vs Age 75-90

Statistics from 2020
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LET ME INTRODUCE YOU TO MY FRIENDS

Anna
Beryl
Celia
Doris
Eve
(It could have been Alfred, Bert, Curt, David and Eric)
THE COVID-EFFECT – FALSE OR TRUE?

High educated (university)
• 48 % have increased their use of digital media
• 29 % have started to do new things with digital media
• 18 % have increased their digital competence

Low educated (compulsory school)
• 26 % have increased their use of digital media
• 14 % have started to do new things with digital media
• 10 % have increased their digital competence

Besides, there is an age effect among the low educated, but not among the high educated

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